

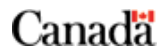


TOURISM DEVELOPMENT ECONOMIC DEVELOPMENT PANEL SERIES

Lansdowne Municipal Centre, 1 Jessie Street, Lansdowne, ON

Friday, December 4, 2009

REGISTRATION



NAME: _____

TITLE: _____

BUSINESS: _____

ADDRESS: _____

TELEPHONE: _____

EMAIL: _____

- | | | |
|--------------------------|----------------------------------|-------------------|
| <input type="checkbox"/> | Tourism Development | December 4, 2009 |
| <input type="checkbox"/> | Agriculture | January 15, 2010 |
| <input type="checkbox"/> | Bio-Products / Green Technology | February 5, 2010 |
| <input type="checkbox"/> | Transportation / Logistics | February 19, 2010 |
| <input type="checkbox"/> | Education / Training | March 5, 2010 |
| <input type="checkbox"/> | Small Business / BIAs /Chambers | April 9, 2010 |
| <input type="checkbox"/> | Not-for-Profit Organizations | May 7, 2010 |
| <input type="checkbox"/> | Responding to the Needs of Youth | May 28, 2010 |
| <input type="checkbox"/> | Future Directions | June 11, 2010 |

_____ Number of Panel sessions x \$15 each = TOTAL \$_____

* payment in advance required.

TOURISM REGISTRATION DEADLINE: Monday, November 30, 2009

Cheques payable to:

United Counties of Leeds & Grenville
c/o Rosemary Van Rooi Rosemary.vanrooi@uclg.on.ca
Tel: 613-342-3840 ext. 5362 Fax: 613-342-3298
32 Wall Street, 3rd Floor Brockville, ON K6V 4R9



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Friday, December 4, 2009

ADVANCED - AGENDA



- 8:30 am **Registration / Brochure Table Open**
- 9:00 am **Welcome**
- Frank Kinsella, Mayor, Township of Leeds and the Thousand Islands
 - Mel Campbell, Warden, United Counties of Leeds & Grenville
 - Bob Runciman, MPP
 - Gord Brown, MP
- 9:10 am **First Impressions - Tourism**
Brian Ritchie, Economic Development Consultant, OMAFRA
Magdy EIDakiky, Community Economic Development Specialist, OMAFRA
Glenn Allen, Economic Development - Village of Westport
- 9:55 am **Geo-Charter: What is it, What's the Opportunity?**
Don Ross, Executive Director, Frontenac Biosphere Reserve
Gary Clarke, Chair, Frontenac Arch Biosphere Reserve
- 10:20 am **Break**
- 10:35 am **Services for Employers**
Nikita Malula, Citizen Service Specialists, Service Canada / Outreach Team
Ausama Alsousi, Citizen Service Specialists, Service Canada / Outreach Team
- 11:05 am **Converting Community Product to Tourism Product**
Michel Gauthier, President, Rideau Canal Festival
- 11:50 am **Lunch / Networking / Brochure Table**
- 12:30 pm **Michael Langford**
Director, Investment and Development Office
Ontario Ministry of Tourism
- 1:00 pm **Regional Product Development – War of 1812**
Jan Bonhomme, Exec. Director, St. Lawrence War of 1812 Bicentennial Alliance
- 1:30 am **Developing Iconic Tourism Assets**
Ann Weir, Economic Development Coordinator
- 1:45 pm **Product Development Strategies for Growth**
Break-out Session
- 2:50 pm **Next Steps – Sector Panels / Closing Remarks**